



CAREY OTTO

ART DIRECTION, UX & DESIGN

CAREYOTTO.COM
CAREY@CAREYOTTO.COM
(917) 533-4856

Professional Summary

Carey Otto has over fifteen years of experience working with some of the biggest brands and non-profits in the country.

Earning her creative chops at R/GA in New York, Carey learned from the best as part of the award winning digital team dedicated to serving Nike. She first entered the non-profit technology space designing e-seminars for Columbia University and later returned as a senior art director for CTSG, where she led user experience and design efforts for organizations like Planned Parenthood, The United Nations Association for the United States of America, and Congressman John Lewis.

Currently, Carey continues to bring her passion for collaboration, strategy, and meaningful design to do-gooders and big brands with heart with her solo practice, which she started in 2006.

Sample Clients

Amnesty International USA
Natural Resources Defense Council
University of California, Berkeley
Kenai Watershed Forum
Trout Unlimited
Yakima Racks
Nike
Adidas
Ohio Environmental Council
Cambia Health Solutions
Hodges Consulting, Inc.
National Audubon Society

Skills

Art Direction
Concept Development
User Experience (UX) Design
Graphic Design
Illustration
Project Management
Well versed in all major industry standard software like the Adobe Creative Suite, InVision, Basecamp, etc., and basic HTML & CSS

Experience

Independent Art Director and UX Designer	2006-present
Member of Board of Directors, AIGA Portland	2012-2015
Senior Art Director, CTSG, a division of Kintera	2004-2006
Designer, R/GA	2003-2004
Designer, Columbia University Digital Knowledge Ventures	2001-2003
Flash Animator, etown.com	2000-2001

Education

BFA Computer Graphics, Cum Laude
Syracuse University, 2000

Psychology for Digital Behavior Change
Certificate of Completion, Alter Spark, 2015